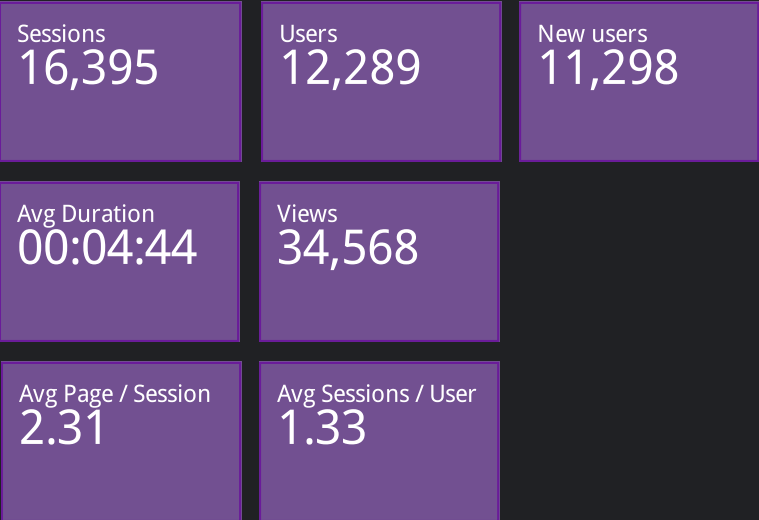
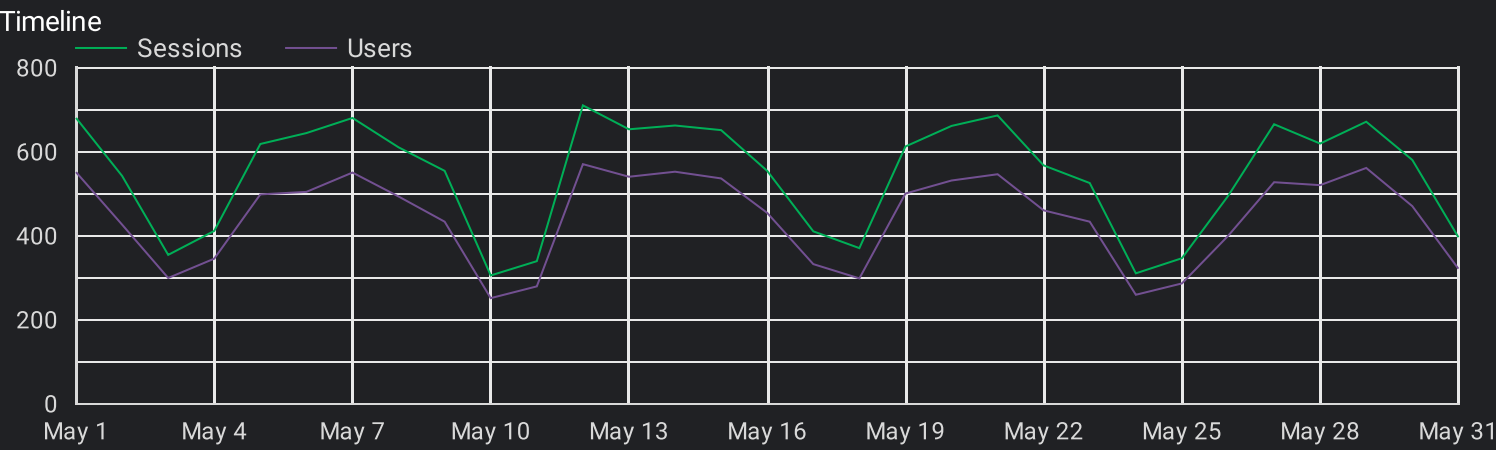
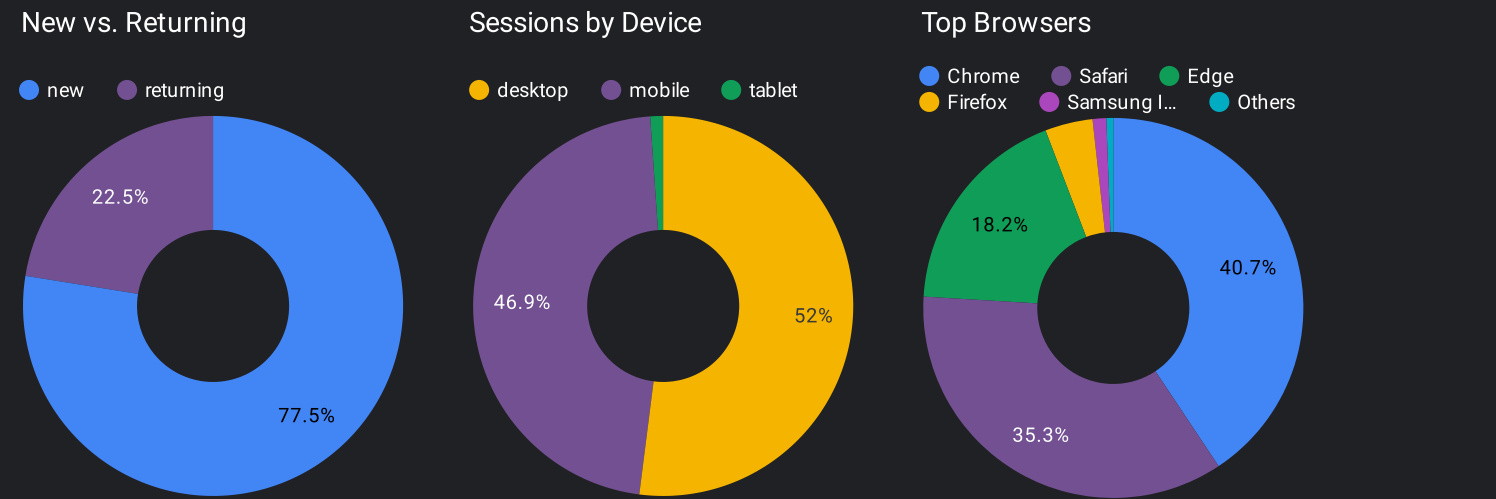
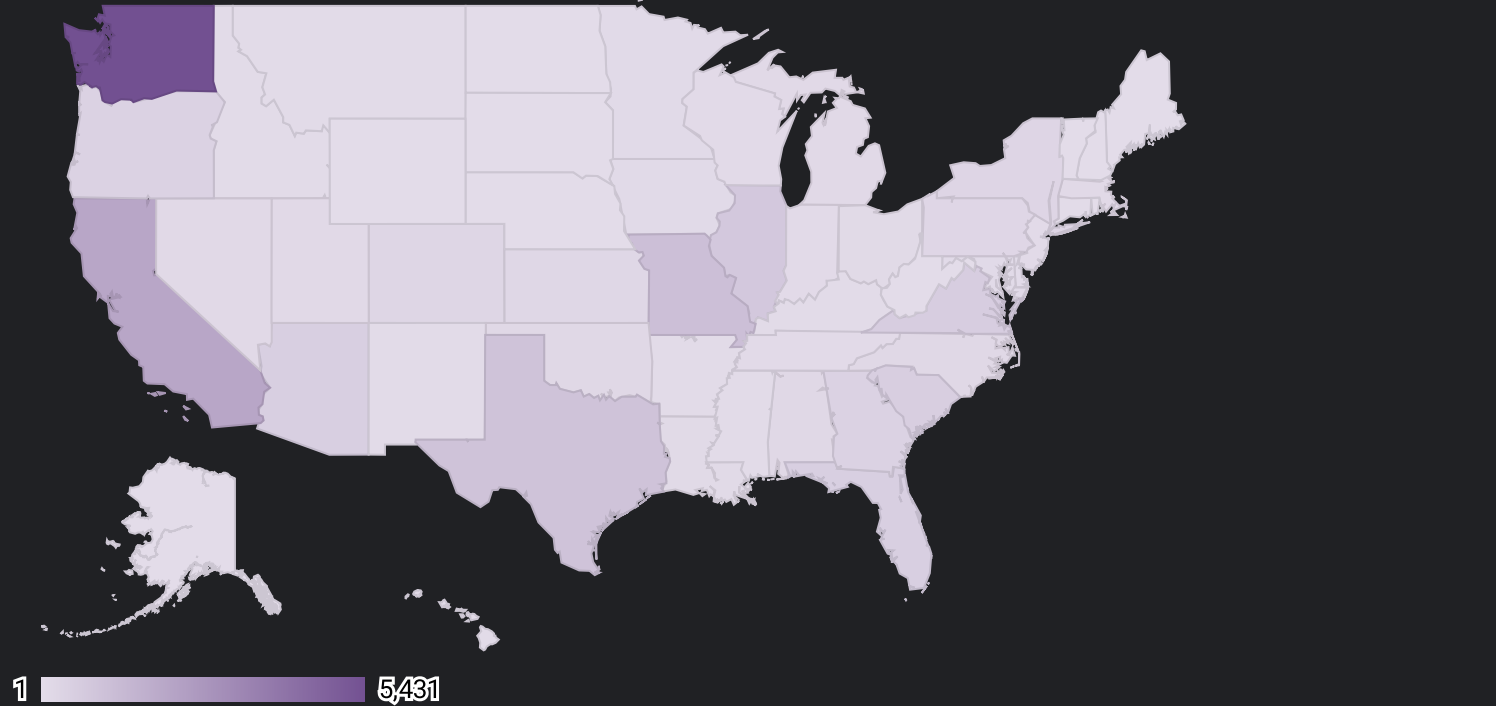


Monthly Utilization

Public



Sessions by Location

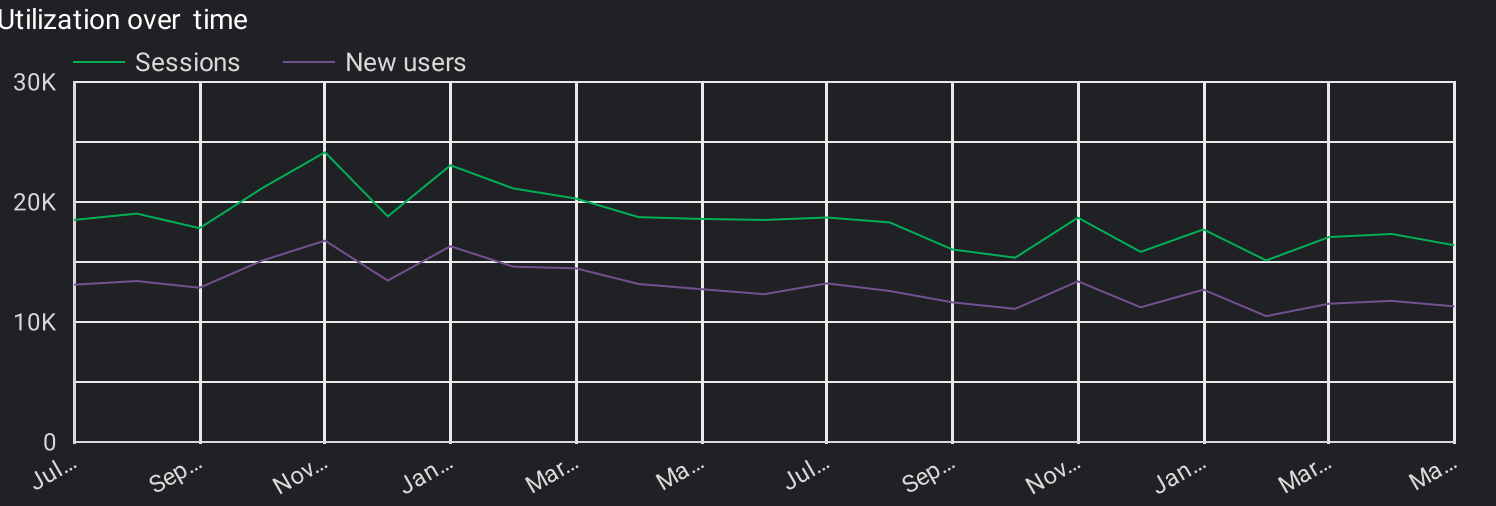


Pillar Pages	Users	Views
Financial & Retirement Benefits	2,142	2,746
Health & Well Being Benefits	1,858	2,443
Compensation, Incentives & Stock	1,379	1,851
Life	741	896
Career	493	629
Community	344	434
Grand total	6,957	8,999

Top External Links	Users	Total
	1,202	1,561
	740	926
	228	282
	212	256
	135	227
	161	215
	175	201
	163	188
	90	104
	81	89
Grand total	4,130	6,339

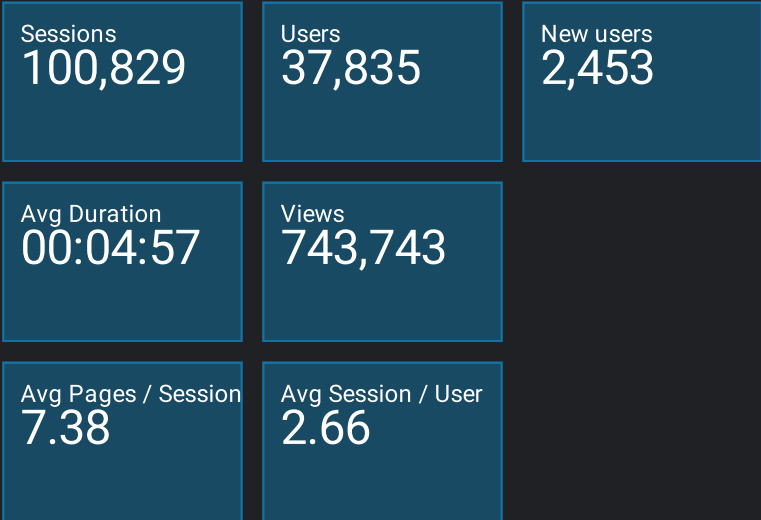
Search Terms (this period)	Users	Total
avis	7	9
login	7	7
pension	7	7
car rental	4	5
mytimeenglish	1	5
pet insurance	2	4
discount	4	4
log in	4	4
rental car	4	4
disney	3	3
medicare	3	3
sign in	3	3
center of excellence	2	3
Grand total	276	373

Search Terms (year to date)	Users	Total
pension	57	61
login	41	46
avis	36	41
1099	30	32
tax forms	21	22
car rental	17	21
1099r	17	19
discount	14	18
log in	17	17
discount program	15	16
worklife	13	15
tax	15	15
rental car	13	14
disney	13	13
Grand total	1,786	2,436

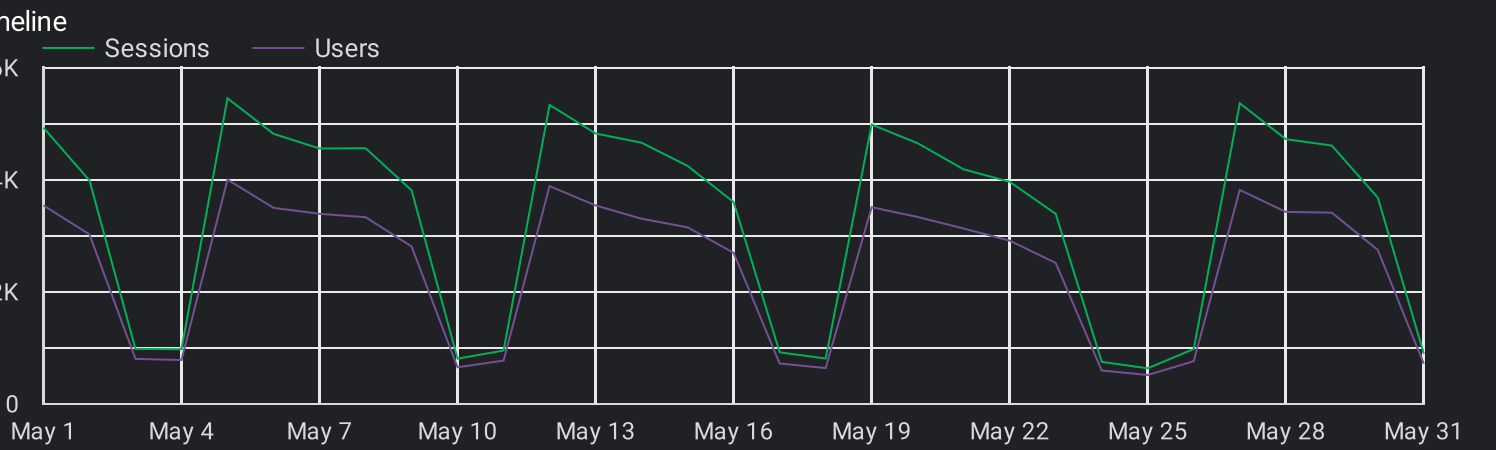
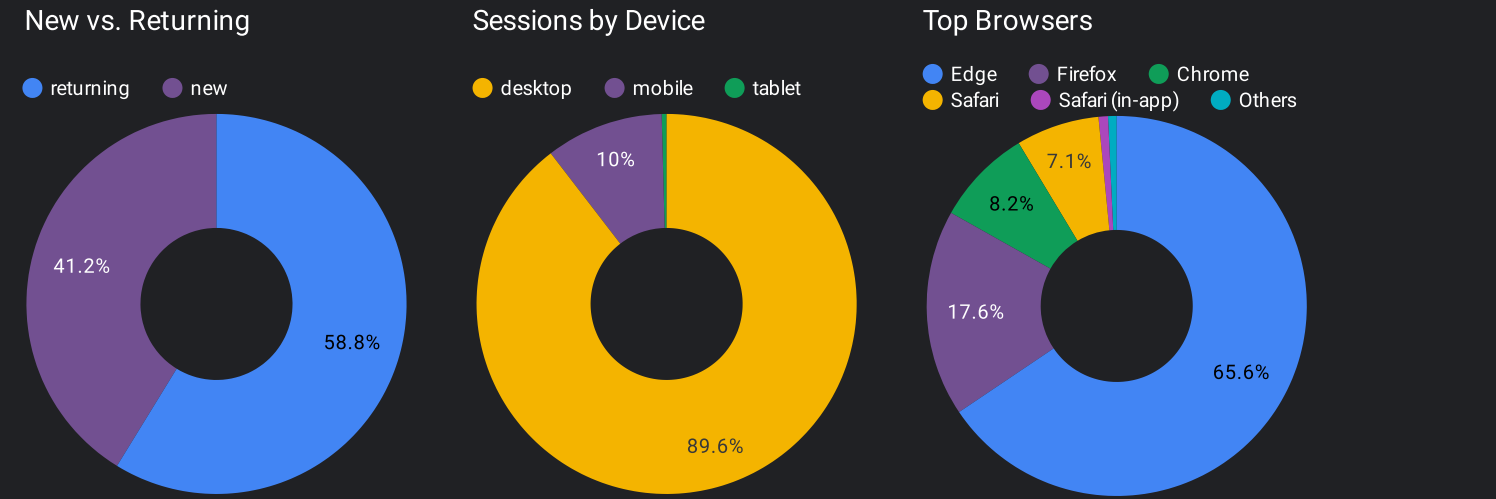
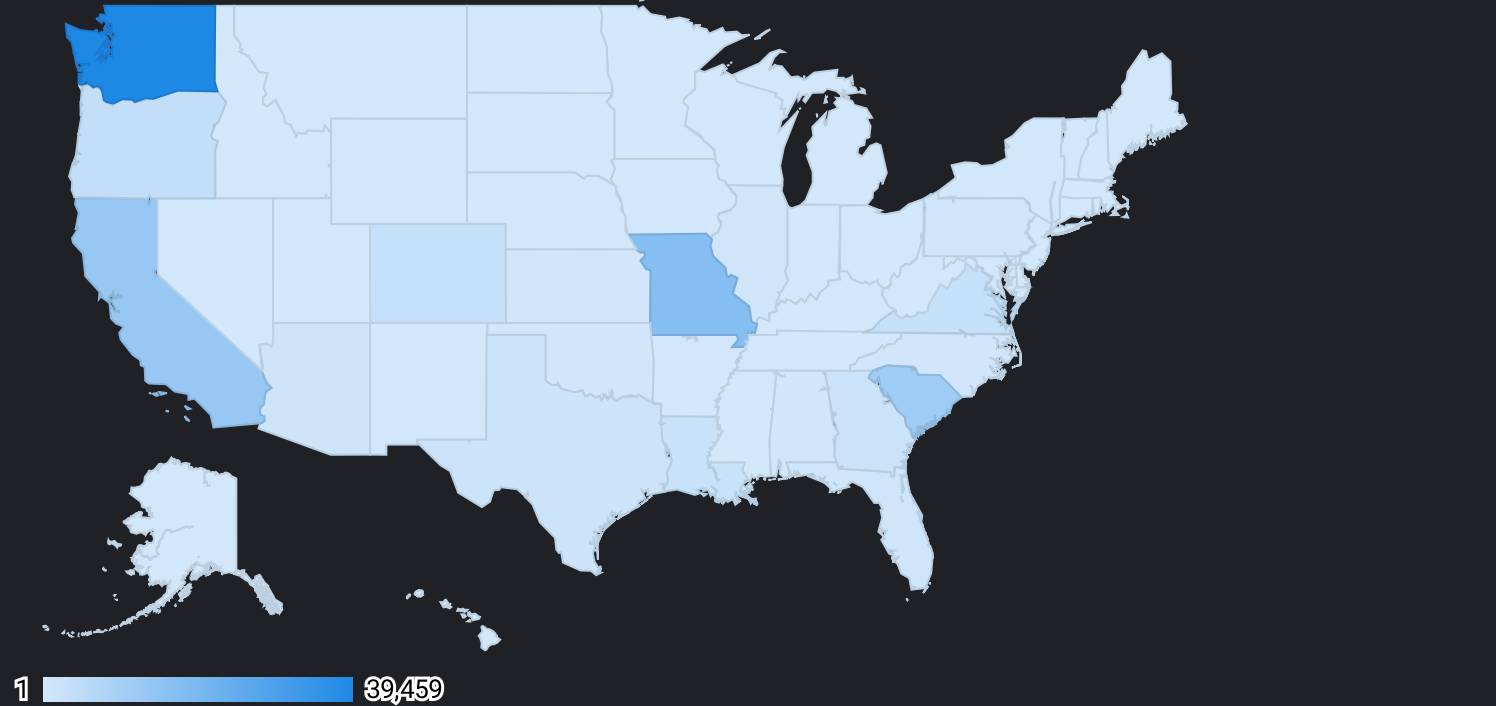


Pillar page utilization	Users	Views
Month of Year		
May 2025	3,020	6,607
Apr 2025	3,111	6,554
Mar 2025	2,961	6,095
Feb 2025	2,639	5,220
Jan 2025	2,784	5,204
Dec 2024	1,995	3,605
Nov 2024	2,775	4,968
Oct 2024	2,604	5,083
Sep 2024	2,597	5,036
Aug 2024	3,112	6,798
Jul 2024	3,259	7,040
Jun 2024	3,003	6,691
May 2024	3,198	7,168
Apr 2024	3,736	7,896
Mar 2024	3,978	9,041

Personalized



Sessions by Location

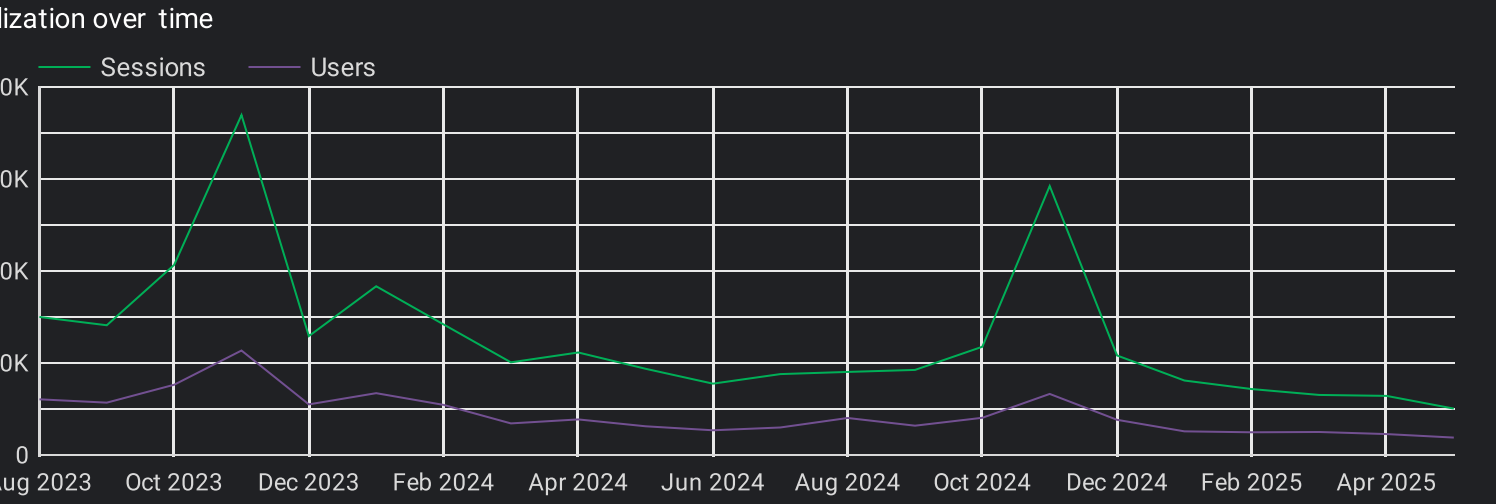


Pillar Pages	Users	Views
Health and Well Being	8,092	18,630
Compensation, Incentives & Stock	6,501	12,504
Financial & Retirement Benefits	3,244	5,744
Life	2,014	3,653
Career	1,427	2,021
Community	808	1,154
Grand total	14,285	43,706

Top External Links	Users	Total
	4,786	10,908
	4,748	9,886
	4,446	8,001
	1,692	3,766
	1,703	2,542
	889	1,708
	1,276	1,601
	922	1,385
	748	1,298
	418	941
	347	872
	554	802
	260	696
Grand total	21,795	68,592

Search Terms	Users	Total
hsa	114	166
commuter	70	93
dental	76	86
pride points	74	80
fsa	58	70
life insurance	54	66
ets	45	65
pride	62	64
fmla	41	57
cobra	36	57
legal	44	51
discount	42	51
metlife	42	49
vision	44	47
Grand total	3,937	6,717

Search Terms (year to date)	Users	Total
hsa	1,051	1,750
w2	718	866
fsa	482	718
metlife	398	613
cobra	342	606
dental	474	581
1095-c	463	549
1095	451	505
life insurance	387	475
commuter	270	445
legal	347	429
pride points	368	424
pride	317	377
tax	300	349
Grand total	23,649	52,220



Pillar page utilization	Users	Views
Month of Year		
May 2025	13,937	43,480
Apr 2025	16,963	53,089
Mar 2025	17,215	51,507
Feb 2025	19,068	79,674
Jan 2025	22,118	95,319
Dec 2024	27,615	109,339
Nov 2024	65,502	323,604
Oct 2024	30,259	122,888
Sep 2024	23,685	92,716
Aug 2024	28,046	111,499
Jul 2024	24,727	111,903
Jun 2024	22,217	95,589
May 2024	24,600	110,165
Apr 2024	29,925	474,728
Mar 2024	27,130	769,432